



Los Angeles, 10 June 2020

Dear Francisco,

Firstly, I would like to introduce myself, my name is Jan Van Voorn, and I am the Executive Vice President and Chief of Global Content Protection at the Motion Picture Association (MPA). With almost a century of history behind us, our Association has become the leading advocate for the film, TV, and online content platform industry. As one of our main requirements, we are committed to developing an expansion strategy for the legal market, and protecting creative content so that it reaches the final consumer. To this end, we are responsible for protecting our members' intellectual property rights.

In 2017, we took the decision to set up the Alliance for Creativity and Entertainment (ACE), to improve our overall effectiveness and avoid duplicating efforts in combatting infringements of intellectual property rights. The ACE now has 35 members from different areas of the audiovisual world. One of our priorities is to fight the new threat represented by the illegal IPTV services.

On behalf of the MPA, ACE and the entire audiovisual industry, I would like to express our sincere thanks for the excellent work you have done under the Atria-Sohan Operation, headed by the Spanish National Police.

Digital piracy has become a global threat that respects no borders, and it has been growing exponentially in recent years worldwide, causing significant economic losses and severely affecting employment levels. The cultural and creative industry currently generates more than 15 million jobs, directly and indirectly, in Europe alone.

In this context, international coordination efforts are of vital importance, especially in the judicial sphere. The Atria-Sohan Operation is undoubtedly the best possible model of the excellent work being done by European organisations.

For our part, we feel proud that we could collaborate closely with the Spanish National Police, by sharing our technical resources and expertise. This collaboration has only increased our admiration for the work that you all have done.

With your actions, you have contributed to protecting our cultural heritage as storytellers, and our workforce around the world.

Finally, please convey our thanks to the rest of the Spanish delegation at Eurojust, and representatives of other countries, who have made this incredible international coordination effort possible. When creativity is nurtured and protected, we are all winners.

Yours sincerely,

Jan Van Voorn
Executive Vice President, Chief of Global Content Protection.